

Sis LaVigne Founder Tracy Morrison Co Founder 2419 Jahn Ave #15, Gig Harbor, WA. 98335 (253) 330- 6020 purdygoodpickles.com

A message from the owners:

"In June 2012, my daughter Tracy and I, Sis Lavigne, embarked on our entrepreneurial journey. As former school teachers, we wanted to supplement our income and decided to turn our passion for organic eating and food preservation into a business venture. Our company, nestled in the charming town of Purdy on Washington State's Olympic Peninsula, is dedicated to specializing in organic pickles.

We are committed to sourcing our organically certified produce from Northwest farmers, ensuring that each product we create — be it dill and spicy cucumber pickles, asparagus, garlic, beets, bread and butter pickles, jalapeños, spicy and dill carrots, or onions — meets the highest quality standards. Our products are available at farmers markets, local stores, and online.

Our slogan, 'We make Purdy Good Pickles,' is a nod to our local roots and our unwavering commitment to quality. When you choose our pickles, you're not just enjoying delicious, organic products; you're also supporting two passionate small business owners. Thank you for visiting our site and for supporting our venture."

Current season:

We've had a bustling season, diligently packing 12 oz jars of dill chips and 32 oz jars of whole pickles. Currently, we're in the process of packing 16 oz jars of jalapeños, a blend of red and green varieties that are as visually appealing as they are delicious. Our organic pickling cucumbers and jalapeños are sourced from Alvarez Farms in Mabton, WA, with whom we've

fostered a strong 13-year partnership. They are known for their exceptional, organically certified produce. Looking ahead, we anticipate the arrival of asparagus early next year.

On another note, due to the rising cost of garlic, we are making every effort to maintain affordable prices. However, this situation has led us to temporarily suspend the wholesale offering of our popular pickled garlic.

At Purdy Good Pickles, we're passionate about crafting high-quality pickles. As a staple at local Farmers Markets and community events, we're dedicated to bringing the freshest, most flavorful pickles straight from our farm to your store.

Product name	SRP (suggested retail price)	Wholesale Price	Wholesale Case Price (12 jars)
Beets	13.00	9.10	109.20
Dill Chips 12oz	12.00	8.40	100.80
Spicy Dill Chips 12oz	12.00	8.40	100.80
Jalapenos 16 oz	14.00	9.80	117.60
Red Onions Sea Salt 12 oz	12.00	8.40	100.80
Red Onions Spicy 12oz	12.00	8.40	100.80
Whole Garlic Dill 32oz	17.00	11.90	142.8
Whole Spicy Dill 32oz	17.00	11.90	142.8

Our pickle selection:

Whole Pickles and Pickle Chips (Spicy Garlic Dill and Garlic Dill):

Our pickles are made from local pickling cucumbers from WA. We pride ourselves on making pickles that don't have any added sugar, preservatives and are completely organic. We make our brine with gluten-free vinegar, salt, natural lime salt, dill, and organic red pepper flakes (in our spicy pickle selections).







Wholesale Price (pickle chips 12oz): \$8.40

Wholesale case: \$117.60

SRP (pickle chips): \$12 per jar

Wholesale Price (Whole Pickles 32oz):

\$11.90

Wholesale case: \$142.8

SRP (Whole Pickles 32oz): \$17 per jar

Sea Salt and Spicy Red Onions:

Our onions are made from all local and organic red onions from WA. Our brine is made with gluten-free vinegar, salt, natural lime salt, and organic red pepper (in our spicy selections). These onions go great on sandwiches, burgers, hotdogs, salads, pizza, pasta, and so much more! They are also amazing to eat plain out of the jar. Our onions make a great gift for any time of the year.

Wholesale Price (onions 12oz): \$8.40

Wholesale case: \$100.80

SRP (pickle chips): \$12 per jar





Pickles Beets:

Our Pickles Beets are one of our all-time best sellers. They are made from local and organic beets from WA. Our brine is made with gluten-free vinegar, cinnamon, allspice, and organic sugar. These beets go amazing on salads, with cheese and crackers, or just plain!





Wholesale Price (beets 12oz): \$9.10

Wholesale case: \$109.20

SRP (pickle chips): \$13 per jar

<u>Pickles Jalapeños:</u>

Our Jalapeños are made from local and organic jalapeños from farms around WA. The brine is made with gluten-free vinegar, sea salt, and natural, lime salt. They go great on sandwiches, burgers, in burritos, tacos and more! If you're looking for a kick, these will be the right decision.





Wholesale Price (Jalapeños 14oz): \$9.80

Wholesale case: \$117.60

SRP (pickle chips): \$14 per jar

Wholesale Pricing and Terms

- Wholesale Price: %30 profit margin for retailers, wholesale prices listed above.
- <u>Minimum Order:</u> 4 cases for free delivery
- <u>Small Order Delivery Fee:</u> \$20.00 extra for 2 cases
- <u>Shipping:</u> Additional charges apply via USPS for orders outside our delivery area
- <u>Payment Terms:</u> First order is Cash on Delivery (COD). Subsequent orders have 30-day terms.

Why Choose Our Pickles

• <u>Consistent Pricing:</u> Our presence in local markets at suggested retail prices supports a consistent and profitable pricing structure for our retailers.

- Quality and Freshness: Our commitment to quality ensures that your customers enjoy the best pickles, enhancing their shopping experience.
- <u>Support and Appreciation</u>: We value our partnership with you and are dedicated to supporting your business through our high-quality products.

Thank you for choosing Purdy Good Pickles as your pickle supplier. We look forward to a fruitful partnership!

Best,

Sis LaVigne, Tracy LaVigne Morrison